



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market											
398872	09-17-2012	10-05-2012	3	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK											
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
1341			243677	PHILADELPHIA	D. PARKER	10-09-2012	10-14-2012	M (Broadcast Month, Cycle 1)							N	243677		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1341															
1	10-09-2012	10-12-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	1	1	1	1				4	1,800	4	7,200.00	
2	10-09-2012	10-12-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	2	1	2	1				6	2,400	6	14,400.00	
3	10-09-2012	10-12-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1	1	1	1				4	1,400	4	5,600.00	
4	10-09-2012	10-12-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	1	1	1	1				4	1,100	4	4,400.00	
5	10-09-2012	10-12-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	1	1	1	1				4	2,200	4	8,800.00	
6	10-09-2012	10-12-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	1	1	1	1				4	4,000	4	16,000.00	
7	10-09-2012	10-12-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1	1	1	1				4	2,200	4	8,800.00	
8	10-09-2012	10-12-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1			1				2	2,200	2	4,400.00	
9	10-09-2012	10-14-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30	1	1	1	1	1	1	1	6	4,400	6	26,400.00	
10	10-09-2012	10-09-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)	7	30	1							1	10,000	1	10,000.00	
11	10-11-2012	10-11-2012	09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				1				1	15,000	1	15,000.00	
12	10-12-2012	10-12-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	7,000	1	7,000.00	
13	10-12-2012	10-12-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	10,000	1	10,000.00	
14	10-12-2012	10-12-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	9,000	1	9,000.00	
15	10-13-2012	10-13-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	400	1	400.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1341														
16	10-13-2012	10-13-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30						1		1	4,000	1	4,000.00
17	10-13-2012	10-13-2012	07:00PM - 11:00PM	SP: AUTO RACING: SAT-SUN (7507)	7	30						1		1	3,500	1	3,500.00
18	10-14-2012	10-14-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	400	1	400.00
19	10-14-2012	10-14-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	6,000	1	6,000.00
20	10-14-2012	10-14-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)	7	30							1	1	6,000	1	6,000.00
21	10-13-2012	10-13-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	5	400	0	0.00
A 22	10-10-2012	10-12-2012	06:45PM - 06:55PM	TD SIGN-ON TO SIGN-OFF (7611)	7	30			1		1			2	2,200	2	4,400.00
														Contracted Gross Total:		51	171,700.00
														Actual Gross Total:		51	171,700.00
														Agency Commission:			25,755.00
														Net Total:			145,945.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total							
Oct 12		0.00		0.00		171,700.00		0.00		171,700.00							
TOTAL		0.00		0.00		171,700.00		0.00		171,700.00							

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